

# The Super App for Vehicle Owners

A smart vehicle management platform that's designed to simplify vehicle ownership.



## Featured on



## Awards

## VISION

To become the go-to platform for all vehicle-related matters.

### Mission

Simplify vehicle ownership for the masses by creating an ecosystem of smart tools and services that allow car owners to better manage their vehicles.

### Regional Presence

As of August 2023, Motorist has an official presence in four markets - its native Singapore, and regional offices in Malaysia, Thailand, and Vietnam.

### Our Achievements

**804k**

Motorists Served

**฿31 billion**

In Vehicle Transactions

**2.3k**

Certified Automotive Partners

### Our Community



**150k**

Social Media Followers

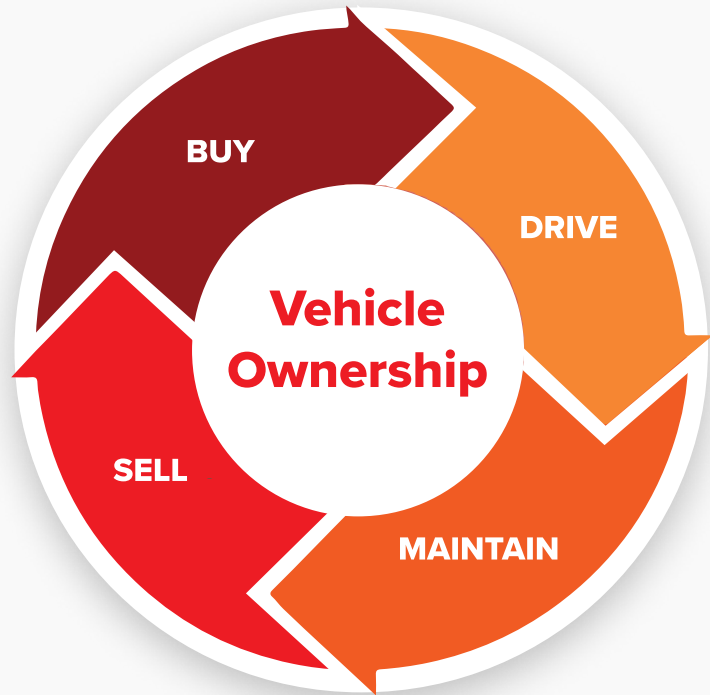
**100k**

Subscribers

**1.0 million**

Total Monthly Reach

# Motorist Ecosystem



## Buy



### Used Vehicles

Check out our second-hand used vehicles

## Drive



### Co-Driver Alerts

Real-time voice alerts for speed traps, cameras



### Traffic Incidents

Search for real-time traffic incidents



### Traffic Cameras

Access real-time traffic camera footage



### Carplate Messaging

Message a driver with their carplate number



### Accident Witness

Report accidents by submitting video footage



### Fuel Prices

Compare the latest petrol prices and discounts

## Maintain



### Insurance Enquiry

Find the best car insurance coverage



### Road Tax

Renew the road tax for your vehicle with DLT

## Sell



### Quick Car Valuation

Get a quick valuation for your vehicle



### Sell

Sell your vehicle at the best price

BRAND STORY

# People are the foundation of a company's success.

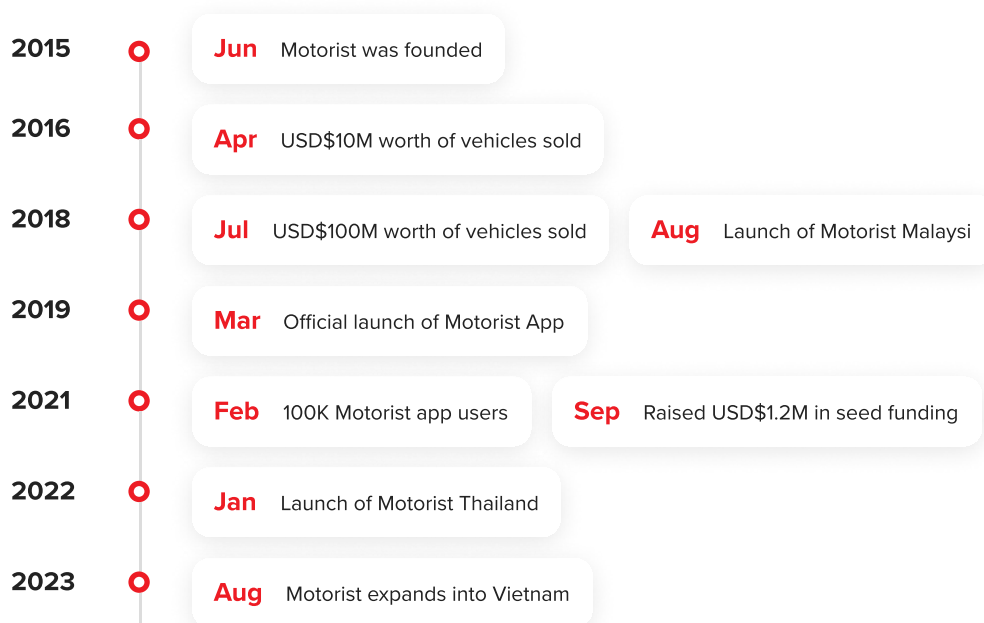
- Damian Sia, Founder of Motorist



Motorist was founded in 2015, after our founder Damian Sia tried selling his car on his own. As a first-time seller, he encountered many **unreasonable offers from unethical buyers** who tried to take advantage of his inexperience. After this experience, Damian came up with the idea of a **reliable third-party platform** where car owners could connect with certified and genuine buyers, and find **professional help** for any doubts they might have. Thus, Motorist was born.

To date, the company has also grown from a one-man team to a bustling company with over **80 employees** and now, Motorist has developed into a **comprehensive AutoConcierge platform** that not only assists drivers with vehicle transactions, but also helps them to conveniently **manage all aspects of vehicle ownership**. What was once a simple idea, is now simplifying the life of every driver in the region.

## Milestones



Contact [media@motorist.co.th](mailto:media@motorist.co.th) for Media Interest